

Why Business Leaders Should Commit To Open Innovation

Embracing new ideas through open innovation yields benefits including breakthrough innovations. Here's how to lay a solid foundation for this collaboration.

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10 Clear Signs You May Need To Hire A Consultant To Help Your Business

Launching and running a successful business requires time, energy and seasoned insight, but many budding entrepreneurs shy away from spending money on a consultant.

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What the Haters Fail to Grasp About No Code and Minimal Viable Product

Stop underestimating the tools for innovation. Your business productivity and growth are about to be lapped.

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Many startup accelerators fail. Here's how to find the right one

The amount of new startup accelerators has gone through the roof. Since they first entered the scene in 2005 over 3,000 accelerators were advertised globally in 2021. It all started with accelerator programs backed by a venture capital fund, such as Y-Combinator. Now accelerators are run by governments, corporates, universities...

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5 Ways to Increase Your Company's Profit Margin and Take Home More Revenue

As an entrepreneur, you're always looking for ways to increase your income. And one of the best ways to do this is by increasing your company's profit margin.

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How Artificial Intelligence is changing cyber security landscape

Cybercrime and cybersecurity landscapes are changing rapidly and boosting AI developments for enhancing cybersecurity will be a major gamechanger to protect against cyber-attacks.

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The robot work force isn't coming. It's already here

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