

The Entrepreneurship Journey – When The Romance Ends

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Traditional business ideas can feel like the ideas of yesteryear, making them harder to engage with and use in the rapidly developing digital business world. Where do you even begin?...

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Mapping, preparing, and bouncing back from failure – how founders can gear up for the bumpy journey of entrepreneurship

The emotional, social, and economic costs of startup failure can be severe. This must-read book shows founders how to map the failure landscape – and gear up for success.

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Your Guide To Open Innovation

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Platform strategy: how to design interaction, value and trust for business success

This must-read book provides a wealth of frameworks, examples and tips of the platform business model. Here are some key insights and recommendations.

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Cybersec: OWASP Web Application Penetration Checklist Version 1.1

Ciberseguridad: Las pruebas de penetración de las aplicaciones web son una técnica muy adecuada, pero no en todas las circunstancias... ¡Esta lista de verificación puede ayudarlo a identificar qué problemas.....

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