

# 7 Effective Ways to Market Your Business Online

As of July 2020, there were 200 million active websites in the world, and of that number, about 60% were written in English. How does your business expect to make such a big impression?

storifygo.com 26 Oct 2021



## KONCEPT receives a Top-5 B2B CLUTCH award for its consulting services in Chile...

WASHINGTON, DC - Oct26, 2021 - CLUTCH is a US based B2B platform that highlights the best companies in every industry. They've just released their list of the top providers in Chile, which includes KONCEPT Ltd. as one of the best management consulting firms in the country!...

koncept.cl | 27 Oct 2021



## The Beginner's Guide to Low-Cost Business Ideas

For some people, the more time you spend working for someone else, the more you want to branch out on your own and create your own business. Entrepreneurship appeals to...

quicksprout.com | 25 Oct 2021



## What is a PIM solution? How they work and why you need one.

As a business grows, their product information becomes siloed and dispersed, becoming harder to organize, access, and use. Product attributes, imagery, detailed descriptions, and supplier information eventually become extremely difficult.....

elasticpath.com | 25 Oct 2021



## My Product Isn't Designed for PLG: How Can My Business Become Product-Led?

It's never too late for product-led growth. Neil McLean, co-founder of Navattic, highlights how sales teams can be more product focused. The post My Product Isn't Designed for PLG:...

openviewpartners.com | 25 Oct 2021



## Report: Privileged access management still absent in 80% of organizations

Attacks are progressively overtaking systems and networks, which is especially troublesome for the stability of critical infrastructure.

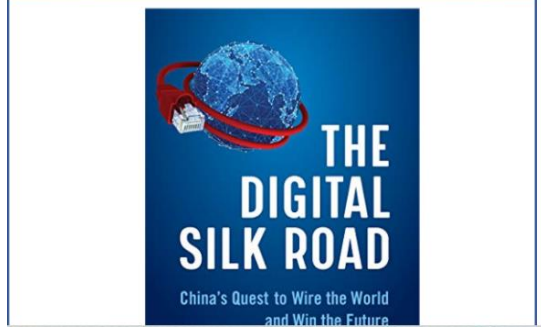
venturebeat.com | 25 Oct 2021



## A Massive, Ignored Market Is Ready for Disruption

A seismic shift is happening in business finance and it's driven by four things.

entrepreneur.com | 25 Oct 2021



## Book Bits: 23 October 2021

For those of you looking at new business scenarios: The Digital Silk Road: China's Quest to Wire the World and Win the Future Jonathan E. Hillman Summary via publisher (Harper...

capitalspectator.com | 25 Oct 2021



## Here's the Absurdly Simple Reason People Quit Their Jobs That No One Ever Talks About

Bestselling author and consultant Lindsay McGregor says we need to rethink how we motivate employees.

inc.com | 25 Oct 2021